

Seaborn Networks Selects Amdocs Optima to Monetize its Submarine Cable Infrastructure | Press Releases

New Amdocs offering to support Seabras-1 US-Brazil cable under seven-year managed services contract

LAS VEGAS - September 7, 2016 - At CTIA Super Mobility 2016, Amdocs (NASDAQ: DOX), the leading provider of customer experience solutions, today announced that Seaborn Networks, a developer and operator of submarine fiber optic cable systems, will deploy Amdocs Optima to rapidly and securely monetize its submarine cable infrastructure connecting the US and Brazil. Amdocs Optima, [announced today](#), is a new cloud-based digital customer management and commerce platform for managing the entire cycle of customer relationships, from initial engagement to on time delivery, accurate billing, and service assurance.

With its multi-tenancy capabilities to support multiple companies with one platform, Amdocs Optima will enable Seaborn Networks' to sell and lease submarine cable capacity to content providers, carriers, governments, Internet Service Providers (ISPs) and other purchasers of wholesale capacity. To be delivered under a seven-year managed services contract, Amdocs Optima will allow Seaborn Networks to quickly establish the capability to offer subscription-based, usage-based, or on-demand price plans in support of any business-to-business model, simple to sophisticated, and in pay-as-you-grow business models.

"We are committed to changing the way submarine cable capacity is bought and sold," said Larry Schwartz, CEO of Seaborn Networks. "With Amdocs Optima as the business engine behind our Seabras-1 network, we will be able to realize our vision by introducing the first international submarine cable to and from Brazil that was developed by an independent cable operator. With ever increasing data demands, our São Paulo to New York direct route will provide better quality connections between the US

and Brazil, one of the fastest growing markets in the world."

"With Amdocs Optima as the business enabler, Seaborn Networks is simplifying the delivery of submarine cable capacity for purchasers of wholesale capacity looking to offer their end users the type of superior connections expected in today's world of digital immediacy," said Patrick McGrory, president for Amdocs' emerging offerings. "A cloud-based solution, offering support for multi-tenant, multi-regional operations and delivered in a managed service model, Amdocs Optima will enable Seaborn Networks to quickly bring their offerings to market with a better customer experience, and grow their business in a cost-efficient manner."

Supporting Resources

- Learn more about [Amdocs Optima](#)
- Keep up with Amdocs news by visiting the company's [website](#)
- Subscribe to Amdocs' [RSS Feed](#) and follow us on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#)

About Seaborn Networks

Seaborn Networks is a developer and operator of submarine fiber optic cable systems with an independent cable operator model, including Seabras-1. Seabras-1, a six-fiber pair 72Tbps system, is the first direct point-to-point submarine cable system between the United States and Brazil; the system will connect New York and São Paulo. Seaborn was founded by successful submarine cable executives with experience in designing, building and operating many of the world's largest submarine and terrestrial networks.

For more information, see www.seabornnetworks.com.

Media Contact:

Kate Wilson

Tel: +1 978-471-3169

E-Mail: kate.wilson@seabornnetworks.com

About Amdocs

The Amdocs portfolio enables service providers to capture the world of digital immediacy by operating across digital dimensions to engage customers with personalized, omni-channel experiences; creating a diversified business to capture new revenue streams; becoming data empowered to make business and operational decisions based on insight-based and predictive analytics; and achieving service agility to accelerate the fast rollout of new technologies and hybrid network services.

Amdocs and its 24,000 employees serve customers in over 90 countries. Listed on the NASDAQ Global Select Market, Amdocs had revenue of \$3.6 billion in fiscal 2015.

Amdocs: Embrace Challenge, Experience Success.

For more information, visit Amdocs at www.amdocs.com.

Amdocs' Forward-Looking Statement

This press release includes information that constitutes forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995, including statements about Amdocs' growth and business results in future quarters. Although we believe the expectations reflected in such forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be obtained or that any deviations will not be material. Such statements involve risks and uncertainties that may cause future results to differ from those anticipated. These risks include, but are not limited to, the effects of general economic conditions, Amdocs' ability to grow in the business markets that it serves, Amdocs' ability to successfully integrate acquired businesses, adverse effects of market competition, rapid technological shifts that may render the Company's products and services obsolete, potential loss of a major customer, our ability to develop long-term relationships with our customers, and risks associated with operating businesses in the international market. Amdocs may elect to update these forward-looking statements at some point in the future; however, the Company specifically disclaims any obligation to do so. These and other risks are discussed at greater length in the

Company's filings with the Securities and Exchange Commission, including in our Annual Report on Form 20-F for the fiscal year ended September 30, 2015 filed on December 10, 2015 and our quarterly 6-K form furnished on February 16 and May 17, 2016.

Media Contact:

Austin Weedfall

Hotwire PR for Amdocs

Tel: +1 646-790-4737

E-Mail: austin.weedfall@hotwirepr.com